Cookie Usage and Settings

The standard cookie policy for this website is to allow all cookies. This helps to ensure you have the best technical experience on this website. If you would like to continue with your visit in this way, you don't need to make any changes.

COOKIE POLICY

This Cookie Policy describes how Asaleo Care Limited ("Asaleo Care", "we" or "us") uses cookies and similar technologies to collect and store information when you visit the website lovelibra.com or when you receive e-mails from us. For additional information on our privacy practices, please visit our Terms & Conditions.

WHAT ARE COOKIES?

When you visit our website, open our e-mails, or view our services online, Asaleo Care or an authorized third party may send you a cookie. Cookies are small text files located in your browser directory that may be placed on your device. When the website is accessed, a cookie that is placed on a device will send information to the party that has placed the cookie. Cookies are extremely common and used on a number of websites. Each cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value (usually a unique number). For a more thorough explanation of what cookies are and how they operate, please visit www.aboutcookies.org or www.allaboutcookies.org.

WHY ARE COOKIES USEFUL?

Cookies allow a website owner to do useful things; for example, a cookie would permit a website owner to find out whether a computer (and probably its user) has visited the site previously. In general, the purpose of cookies is to improve the performance of the website and the user's experience in using that website. Cookies help to make a website work more efficient, enable extra functionality, and provide website owners with additional information about your visit to a website. Cookies also allow a website owner to track overall site usage and determine areas that users prefer. Cookies help make the user's visit to a website easier by recognizing the user upon return and providing a customised experience.

FIRST PARTY AND THIRD PARTY COOKIES

Our website may place first party cookies and allow third parties to place cookies on your device. The difference between a first party cookie and a third party cookie relates to the control of the party who serves the cookie. First party cookies are cookies that are specific to the website that created them. Their use enables us to operate an efficient service and to track the patterns of behaviour of visitors to the website. Third party cookies, on the other hand, are placed on your device by a third party (i.e., not by Asaleo Care). While we may allow third parties access to the website to place these cookies on users' devices, we do not retain control over the information supplied by the cookies, nor do we retain access to that data. This information is controlled wholly by that third party in accordance with their respective privacy policy.

SESSION AND PERSISTENT COOKIES

Our websites may place session and persistent cookies on your device. Whereas the difference between a first party and third party cookie relates to the party controlling the initial placement of the cookie on your device, the difference between a session and a persistent cookie relates to the length of time the cookie lasts. Session cookies are cookies that typically last for as long as you are using your browser or as the browser session. When you end your browser session, the cookie expires. Persistent cookies, as the name implies, are persistent and will last after you close your browser. This allows for quicker and often more convenient access to our website.

LINKING OF COOKIE DATA WITH OTHER DATA

Information gathered through usage of a cookie is not linked to any direct personal identifiers (e.g., your name or e-mail address), unless you become a customer of Asaleo Care. Once you submit personal data on our sites (e.g., by signing up to receive information from us) we may link such personal data with cookies or other data that are associated with your visit(s) to our websites. Before we do so, we will notify you of this fact and seek your consent or grant you a right to object, if required by the law.

DISABLING, DELETING, OR OPTING-OUT OF COOKIES

If you do not want to have cookies placed on your device by third parties, many of them offer ways to opt-out. You may also delete existing cookies through your browser. Please visit the following websites to learn more (depending on the browser you use): Firefox, Internet Explorer, Google Chrome and Safari.

 However, please note that if you disable cookies, you may not be able to use the full functionality of our websites. In particular, you may have limited access to some areas or be transitioned to a different experience.

You may also disable JavaScript at any time. Please remember: some features of our websites may not function properly unless cookies and JavaScript are enabled, and some areas of our websites may not function at all.

SIMILAR TECHNOLOGIES

There are other technologies that perform a similar function to cookies. These include web beacons and clear gifs. These are often used in conjunction with cookies to help a website owner understand its users better. When we send you newsletters or other messages we use these technologies as follows so that we can track e-mail open and click rates:

In order to determine a user's ability to receive HTML e-mail in addition to whether or not an e-mail has been opened, Asaleo Care includes a "web beacon" in the majority of HTML e-mail messages we send. A web beacon (actually a small .gif image) is activated when an HTML e-mail is opened via a request for the image on our servers. This capability helps Asaleo Care send e-mail in a format that users can read and enables Asaleo Care to track the aggregate number of e-mails opened. The web beacon does not collect any personal data. Users that do not want to receive e-mail messages with web beacons can choose to receive their e-mails in text (non-HTML) format.

CONTACT US

For further information on our use of cookies and similar technologies, please contact us.